



# Announcing New GlobeSmart Features & Content

**MERIDIAN RESOURCES ASSOCIATES** is pleased to announce of a number of new content and feature upgrades to GlobeSmart effective September 1, 2003:

## ■ **Global Advice for Managers Working Across Cultures**

We have renamed the Global Tips tab of GlobeSmart to Global Advice and expanded it to include a series of excerpts from a [new book](#) by Meridian's co-founder Ernest Gundling entitled "Working GlobeSmart: 12 People Skills for Managers Working Across Borders". The new section currently contains four topics, each aimed at managers who are working with people from other cultures. You can now find information on:

- Coaching Across Borders
- Selling to Overseas Customers
- Managing Change Across Borders
- Evaluating Overseas Employees

We will continue to add content approximately once every two months to this tab so check back for new additions. You will also continue to find the Global Tips content with which you are familiar under the "Global Tips" bullet point in this same section.

## ■ **New Content for International Travelers**

Many of our GlobeSmart users are frequent business travelers. Responding to information requests from this group of employees, we have pulled out this content to make it easier to find and expanded the information offered here. You will now find travel information directly below each country map after you Select a Country. Topics now include:

- Geography/Climate
- Safety
- Money
- Travel
- Electricity
- Holidays
- Protocol Tips
- Passport/Visa
- Health
- Communications

## ■ **New Content Section: U.S. Idioms**

At the request of one of our clients, we have added a section specific to the United States on U.S. idioms. You can find this by selecting the United States and clicking on Names and Phrases. We are working on unique language attributes for our other GlobeSmart countries, so please [contact us](#) if you have suggestions or contributions.

## ■ **"What's New" Postings**

We are constantly adding content, modifying sections, and adding new features to GlobeSmart. These updates are often invisible to our users given the amount of content that exists within the tool. To make these updates more visible, we have added a link on the GlobeSmart home page. Users will now be able to see at-a-glance the newest content and features additions and more easily access these.

## HOW TO ACTIVATE UPGRADE

As a subscribing organization, **these upgrades are automatically available to you**. You do not need to do anything to activate them. We do, however, suggest that you take this opportunity to communicate the upgrades to your GlobeSmart users. Periodic communications help to remind existing users about GlobeSmart and educate employees who have not yet visited the tool about its availability. Meridian's Client Relations Team can help you with all of your internal promotional efforts. Please contact us at [clientrelations@meridianglobal.com](mailto:clientrelations@meridianglobal.com) to take advantage of these free benefits of your subscription.